

**Cranford Public Library
Public Relations Report
September 28, 2017**

PRINT

Cranford Life

September 2017: in "Monthly Calendar": teen advisory group meeting on September 11, Chess Club sessions on September 12 and September 26, read to a therapy dog session on September 12, "Women & Wealth" seminar on September 13, and Medicare seminar on September 15.

Cranford Monthly

August 2017: article on the Friends of the Library used book sale on August 9.

September 2017: articles on the presentation of a book entitled *Forgotten Patriots: African American and American Indian Patriots in the Revolutionary War* to the Cranford Public Library by the Crane's Ford Chapter of the Daughters of the American Revolution, fall story time sessions, the Theater Project play reading on September 9, and the "No More Litter in Oz" puppet show on September 24.

Star-Ledger

8/6/17: in "Community Calendar": Friends of the Library used book sale on August 9.

9/10/17: in "Community Calendar": "Women & Wealth" seminar on September 13 and Medicare seminar on September 15.

Suburban News

8/9/17: article (with photo) on the Cranford DAR's donation of *Forgotten Patriots: African American and American Indian Patriots in the Revolutionary War* to the library; in "Community Calendar": Friends of the Library used book sale on August 9 and solar eclipse viewing party on August 21.

8/16/17: article on the solar eclipse viewing party on August 21.

8/30/17: in "Community Calendar": "Women & Wealth" seminar on September 13 and Medicare seminar on September 15.

9/6/17: in "Community Calendar": "Women & Wealth" seminar on September 13 and Medicare seminar on September 15.

9/13/17: article regarding the Union County youth services grant awarded to the County's 20 public libraries; in "Community Calendar": "Women & Wealth" seminar on September 13 and Medicare seminar on September 15.

Union County Local Source

9/7/17: articles on the Baby Box program and the addition of two new titles to the book club kit collection.

Westfield Leader

8/10/17: articles on Lego Club sessions and the solar eclipse viewing party on August 21; article (with photo) on the Cranford DAR's donation of *Forgotten Patriots: African American and American Indian Patriots in the Revolutionary War* to the library.

8/17/17: articles on fall story time sessions and the "Picture Book Palooza" program on October 21.

WEB

NJ.Com

8/3/17: article (with photo) on the Cranford DAR's donation of *Forgotten Patriots: African American and American Indian Patriots in the Revolutionary War* to the library.

8/8/17: article on the solar eclipse viewing party at Sherman Field on August 21.

8/20/17: article on the solar eclipse viewing party at Sherman Field on August 21.

8/21/17: article about the Baby Boxes program.

TAPintoCranford

8/14/17: article about the children's summer reading carnival on August 17.


8/21/17: article reporting on the solar eclipse viewing party at Sherman Field on August 21.

9/4/17: article on the grant the Library received from Union County to be used for youth services.

OTHER OUTLETS

- Library newsletter, *The Reader*, published every two months. Copies are distributed within the library and are sent to the Friends of the Library membership, the Township Administrator, Township Departments, and the Township Committee. The newsletter is also posted on the library Web site. Fliers distributed and posted in the library, at the township pool, the municipal building, and the community center.
- Selected fliers and press releases posted on the Cranford school district's Go-Green Flyers site.
- Online listings on the library Web page, the Cranford.com events calendar, Cranford Patch, NJToday, TAPinto Cranford, and Union News Daily.
- Postings to the library's Facebook page and Twitter and Instagram accounts.
- Postings on TV 35.
- A library news article is included with each Wowbrary mailing, a weekly email service that informs subscribers of the latest additions to the library collection.
- Weekly news items and the library's bi-monthly newsletter are emailed to more than 3,000 adult library card holders and to three Children's Department lists.
- Information about library events and services posted on an electronic display at the main desk.
- Deputy Mayor Giblin makes announcements about library events and services at Township Committee meetings.

Respectfully submitted,



John Malar
Director